

Station	KSNV-TV LAS VEGAS, NV.	Agency	( ) GMMB	Rep Firm	
Advertiser	( ) .DCCC/HORSFORD		3050 K ST NW	Sales Office ( )	PHILADELPHIA
Product	Horsford/DCCC		WASHINGTON, DC 20007	Salesperson ( )	AMY MCCREARY
Estimate#	2144	Agency C/P1/P2/E	143/149/2144		
Buyer	Jesse Demastrie	Flight Dates	10/19/2012 - 10/20/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

--- CONTRACT COMMENT ---

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F,M-TH	7A-9A	TODAY SHOW	:30	\$900.00	10/19-10/25	1	1	1	\$900.00	
	2	F,M-TH	630P-7P	JEOPARDY	:30	\$1,300.00	10/19-10/25	1	1	1	\$1,300.00	
	3	F,M-TH	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	10/19-10/25	1	1	1	\$1,300.00	

---REPORT TOTALS---

Report Totals: 3 / \$3,500.00

---SALES MONTHLY TOTALS---

Oct 12: 3 / \$3,500.00  
Sales Totals: 3 / \$3,500.00  
Station Totals: 3 / \$3,500.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$14,583	CATV	0%	KBLR	0%	KINC	0%	KLAS	25%	KSNV	24%
		KTNV	25%	KTUD	1%	KVCW	2%	KVMY	3%	KVVU	20%
		XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12  
Demos RA35+

Rep Order# 6865332 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 10/18/2012 1:07 PM  
Last Received: 10/18/2012 11:31 AM  
Showing Buylines: All Lines

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Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) .DCCC/HORSFORD  
Product Horsford/DCCC  
Estimate# 2144  
Buyer Jesse Demastrie  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 143/149/2144  
Flight Dates 10/19/2012 - 10/20/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

---Agency Comment---  
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---  
CASH IN ADVANCE